

# BECOME A FOOD LOOP CHAMPION!

## WHAT IS FOODLOOP?

- An app connecting those who have surplus food with those who need it.
- A community of Kent businesses, charities and community initiatives passionate about reducing food waste and creating better access to good food for all.
- Kent B2B platform through which surplus food can be resold or donated.
- An initiative that supports Kent's circular economy.



## WHY IS FOODLOOP A GOOD INITIATIVE?

Food waste is a huge problem that touches us all. By creating a regional business to business food loop, we help businesses save cost, get more good food to those who need it most and reduce their carbon footprint. This will benefit everyone – Kent businesses and residents alike – and it will make Kent stand out as a county that deals responsibly with its surplus food.

## WHO SHOULD TAKE PART IN FOODLOOP?

- Businesses wishing to redistribute more surplus food/food waste and send less to AD or landfill.
- Businesses that upcycle food waste or surplus food into new product.
- Charities and community initiatives that engage in food redistribution.

## THE APP WILL BE DEVELOPED AND TESTED DURING A 12-MONTH PERIOD, RUNNING FROM FEBRUARY 2022 TO JANUARY 2023.

Kent businesses, charities and community initiatives dealing with surplus food can sign up for FREE to take part in the 12-month project trial.

At the end of the project, we aim to have an app that is fit for purpose, can be used by all for a small annual fee and can be rolled out in other counties in the UK.

## HOW DO I SIGN UP FOR THE FOODLOOP TRIAL?

- To sign up, go to [www.foodloop.app](http://www.foodloop.app) and click the **Sign Up to the App** button to create your account.
- Upon registration, you receive more information about the use of the app, key trial dates and project events.

## WHAT ELSE CAN I DO TO HELP?

Please share this leaflet with any Kent business, charity and community initiative dealing with surplus food/food waste and tell them to register for FREE.

## **SIGN UP YOUR BUSINESS TODAY!**

**Questions? Contact us:** [Office@producedinkent.co.uk](mailto:Office@producedinkent.co.uk) **TEL:** 01732 853170