



Dear friend of Produced in Kent,

I hope this message finds you well. I would like to make you aware of a very exciting project, led by [Produced in Kent](#), that is running from February 2022 until February 2023 called **FoodLoop**.

**FoodLoop** is a B2B app that aims to reduce food waste by connecting suppliers of surplus food with businesses, charities and community initiatives who use surplus food to make a new product or redistribute it to those who need it.

If you are dealing with surplus food, please [sign up to the project TODAY](#) – it is **free!**

The project consists of **two phases**:

- 1. From now until the end of March 2022**, we are building the app and encouraging all businesses, charities and community initiatives dealing with surplus food in Kent and Medway to sign up to the app. FoodLoop will only work if we have an active community of organisations using the app.
- 2. From 4 April 2022 until February 2023**, we will be trialling the app. Organisations who - like you - have signed up to the app can use it FOR FREE to exchange surplus food within Kent and Medway. We encourage you to use the app as often as you can so that at the end of the trial period, we have a food waste solution that is fit for purpose and that helps the Kent community put more edible food waste on the table and less in the AD or landfill.

Please help us to build the FoodLoop community by signing up yourself and by sharing the [app registration link](#) with anyone dealing with surplus food 😊. When you sign up to the project, you will receive an automated email detailing next steps in the project and important dates and events to add to your diary.

You can also follow us on [Instagram](#) and [LinkedIn](#) - please share our social media messages with your network!

If you have any **questions**, please contact Lukasz Galanty at [office@producedinkent.co.uk](mailto:office@producedinkent.co.uk).

**Will you help us fight food waste in Kent and Medway? Register for FoodLoop today!**

A handwritten signature in black ink, appearing to read 'Floortje Hoette'.

Floortje Hoette, Chief Executive Produced in Kent